

2018 BOND PROGRAM COMMUNICATIONS UPDATE
CAPITAL ASSET ADVISORY COMMITTEE
FEBRUARY 2022



COMPLETED WORK:

- Managing Moss Adams project status report (delivered to the board)
- Produced Alameda Ribbon Cutting (3/17)
 - Video and Jeffco Builds news story to follow

WEBSITE ANALYTICS:

Jeffcobuilds.org and all pages with “jeffco builds” in the URL (ie sub-pages)

Jeffco Builds page performance	Page views	Unique page views
February 2022	2,265	1,992
March 2022	1,757	1,510
% change	22% decrease	24% decrease

UPCOMING WORK:

- Continuing to schedule and produce project events
- Supporting the reporting to the board on Moss Adam report recommendation implementation
- Writing and sharing story from Alameda ribbon cutting